

## Message Text

UNCLASSIFIED

PAGE 01 MOSCOW 01187 260930Z  
ACTION EUR-12

INFO OCT-01 ISO-00 PA-02 PRS-01 CIAE-00 INR-07 NSAE-00  
/023 W

-----260931Z 048827 /15

R 260907Z JAN 77  
FM AMEMBASSY MOSCOW  
TO USIA WASHDC IMMEDIATE  
INFO SECSTATE WASHDC 3483  
AMCONSUL LENINRAD

UNCLAS MOSCOW 1187

USIA FOR IMV, IEU;  
STATE FOR EUR/SOV  
LENINGRAD FOR P&C

E.O. 11652: NA  
TAGS: OGEN, UR  
SUBJECT: TELEVISION STATISTICS - USSR

REF: USIA 0846

INFORMATION REQUESTED RECEIVED LATE FROM STATE COMMITTEE FOR RADIO  
AND TV:

1. THERE ARE OVER 130 TV STATIONS IN THE USSR
2. THERE ARE 62 MILLION TV SETS BUT NO AVAILABLE BREAKDOWN OF COLOR  
UNITS.
3. ESTIMATED NATIONAL TV AUDIENCE IS 190 MILLION OR 76 PERCENT OF  
POPULATION.
4. TV RARELY ACCEPT USIS PROGRAMMING BUT DID SO RECENTLY WITH USIS  
FILM ON PRESIDENT-ELECT CARTER AND DIRECT FEED OF CARTER'S MESSAGE TO  
NON-AMERICANS ON INAUGURATION DAY. TOON

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 26-Jan-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977MOSCOW01187  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770028-0084  
**Format:** TEL  
**From:** MOSCOW  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770117/aaaaaogv.tel  
**Line Count:** 55  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 7d2808d1-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29-Sep-2004 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 3497029  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** TELEVISION STATISTICS - USSR  
**TAGS:** OGEN, UR  
**To:** USIA  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/7d2808d1-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
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